

## THE APP STORE FOR ONLINE CASINO

Your gateway to monetizing your games in iGaming

# FIREBALL IGNITES THE IGAMING REVOLUTION

The online casino industry, also known as 'remote gaming' or 'igaming', is a fast developing global phenomenon that keeps growing as more markets open up their territories to online casinos.

#### **ONLINE CASINOS**

Hungry for fresh game content to increase player acquisition and retention

#### **GAME STUDIOS**

Eager to explore the casino world to monetize their creations and IPs

#### **PLAYERS**

Have lots of possibilities and options, but novelty and localization are key to retention

#### WHERE FIREBALL HEATS THINGS UP



What all 3 parts of this equation need to meet is a *Remote Gaming Server (RGS)*, which is the backend system that hosts online casino games, manages their logic, player authentication, and transactions, and handles mathematical models and random number generation according to local regulations.



# THE CHALLENGES OF LAUNCHING ONLINE CASINO GAMES

For game studios, launching a game can be harder than making one.



#### **OPERATOR INTEGRATIONS**

Every new integration is unique, complex, and may cause compatibility issues.



#### **REGULATORY HEADACHES**

Compliance is complex, timeconsuming, and expensive.



#### **EXPENSIVE OVERHEADS**

Many open RGSs charge a percentage of Gross Gaming Revenue (GGR).



#### **BILLING NIGHTMARES**

Handling billing for your game studio is a huge workload.



#### **TECH OVERHEAD**

Maintaining own RGS drains time & money.



## FIREBALL SIMPLIFIES IGAMING FOR GAME STUDIOS

Fireball is the fastest way to get your games live on online casinos.



## EVERYTHING CLOUD WORKFLOW

Build in the cloud; no local setup is ever needed.



#### **INSTANT OPERATOR ACCESS**

Deploy games across multiple operators and aggregators effortlessly.



#### **RELIABLE MONTHLY PAYOUTS**

Fireball collects all payments on your behalf and pays out regularly, every month.



## SCALABLE AND COST-EFFECTIVE

No GGR fees. Pay-as-you-use only based on bet volume.



#### **BUILT-IN COMPLIANCE**

Certifications, change management and required reporting made easy.



# ONE DEPLOYMENT, GLOBAL REACH

From idea to live game in just three steps

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#### LAUNCH WITH OPERATORS

Fireball automates compliance, certifications, and integration across multiple operators.



#### **DEVELOP IN THE CLOUD**

Build your game directly in Fireball's cloud environment with seamless version control.



## MAKE PROFITS & TRACK PERFORMANCE

Set custom game fees, get realtime analytics, manage sessions, and receive monthly payouts automatically.



# WHY DO STUDIOS LOVE FIREBALL?

Running your own RGS is no walk in the park. Why would you choose Fireball over a homemade option?



#### **SAVE TIME**

Rapid cloud development and quick deployments.



#### **KEEP MORE PROFITS**

Maintaining your own RGS can be hugely expensive.



#### **NO INTEGRATION BARRIERS**

Deploy once, distribute everywhere.



## SECURITY, RELIABILITY, PERFORMANCE AND COMPLIANCE

Enjoy the experience of more than 19 years in the industry.



## READY TO LAUNCH YOUR GAME?

Start a profitable journey with Fireball.





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